

STEP 1

Choose a **timeline** for your Drive

Choose a **team lead** - to communicate and coordinate with us

Choose a visible, central **location** where you will be collecting items throughout the Drive

STEP 2

Visit the482collective.com/donate-items for a list of currently needed items or email/call us to build a custom list with our help.

- send your company logo and brand colours to: volunteer@the482collective and we will create a customized flyer for you to share with your team..

Keep in mind:

- We can only accept **new, unused items** with expiry dates listed 6 months+ from date of donation
- We make an effort to give people what they actually need, not what we think they need



STEP 3

Promote your Collection Drive on social media, team emails, and on bulletin boards. Remember to tag us [@the482collective](https://twitter.com/the482collective) [#482events](https://twitter.com/482events)

Collect the items on your list

Book a date for your team to visit our warehouse – for a memorable experience delivering, sorting, and shelving the items they've collected

FAQ

What details should I include in my email blast or social media caption?

Why - tell your followers why you chose to support the 482 Collective. Give them a compelling reason to participate in your Collection Drive.

Timeline - make sure people know how long you will be collecting these items. Give them a start and end date.

Drop-off - make sure people know where to drop off the items they purchase. Build momentum by tracking the growing collection over time.

What if someone asks for a tax donation receipt?

Tax receipts are available for donations of \$25 or more. Recent proof of purchase (store receipt) must be provided.

What if someone wants to make a monetary donation?

Send them to:

the482collective.com/donate and ask them to choose your CCD name from the dropdown menu

Or share the QR code below.



Questions? Email volunteer@the482collective.com or call [647-482-4357](tel:647-482-4357)